

Overview

a. Recommendations

New window default, or the user clicked the recommendations tab

b. User Opened Picks

c. Search Keyword or URL

User entered a search term or URL and clicked the search submit button

d. Most Popular

When most popular is implemented, place the tab after Editor's Picks

Overview

The Discovery Window's primary purpose in life is to expose RSS Feeds to the user and make it easy for them to subscribe. This iteration is not a robust subscription management interface (i.e., unsubscribing is primarily the responsibility of the calling application.)

The calling application invokes the Discovery Window in a tall, narrow pop-up window. The Discovery Window's primary functions are

- Keyword Search for RSS Feeds
- Add URL of RSS Feed
- View RSS Feed Recommendations
- View Editor's Picks RSS Feeds

Window Defaults

- If there are recommendations available, show the recommendations tab (See WF 1)
- If there are no recommendations but there are available Editor's Picks, show the features tab (See WF C)
- If there are no recommendations or features, show the search tab (See WF E)

Keyword Search and Add URL

Keyword Search and Add URL are performed in the same box at the top and results always display in the Search Results tab (See WF 7-10). The search box should respect Search Shortcuts. (This will allow us to suggest a search shortcut for Get URL to the user in the help section.)

View Recommendations, Editor's Picks, and Popular

Recommendations are fed by the same RSS Recommendations Engine (OCP/SDS) that feeds the RSS Recommendations Module on My Yahoo. This is a list of 50 feeds the user doesn't have but we think they'll like.

Editor's Picks is a list of top shelf items hand picked by an editorial team.

The Recommendations and Editor's Picks tabs are always available. If they are empty because the user added or banned all the feeds we'll suggest next steps (See WF C, D, E). The Search Results tab is generally only displayed when the user performs a search, and can be closed. (The exception is if neither Recommendations nor Editor's Picks available, the search tab will be shown as the default.)

Note: The Popular tab is P2. This list will be an editorially filtered list of the most popular feeds on a per property basis. When available, it will be placed after the Recos and Features tabs.

Subscriptions

When a user adds (or bans) a feed shown in the Discovery Window it will be highlighted with undo controls during the current session (See WF 4, 5, 6, and 7, 8, 9). Items to which the user previously subscribed will not be shown. Removal of previously subscribed items is accomplished in the calling application. Banned feeds are described below.

Banned Feeds ("Not Interesting")

The user can mark a Recommended Feed as "Not Interesting". This feeds the learning engine, and removes the item from the list when the user returns. In lieu of a more robust subscription management interface, the user will be able to remove items from the Not Interesting list if they appear in a search result.

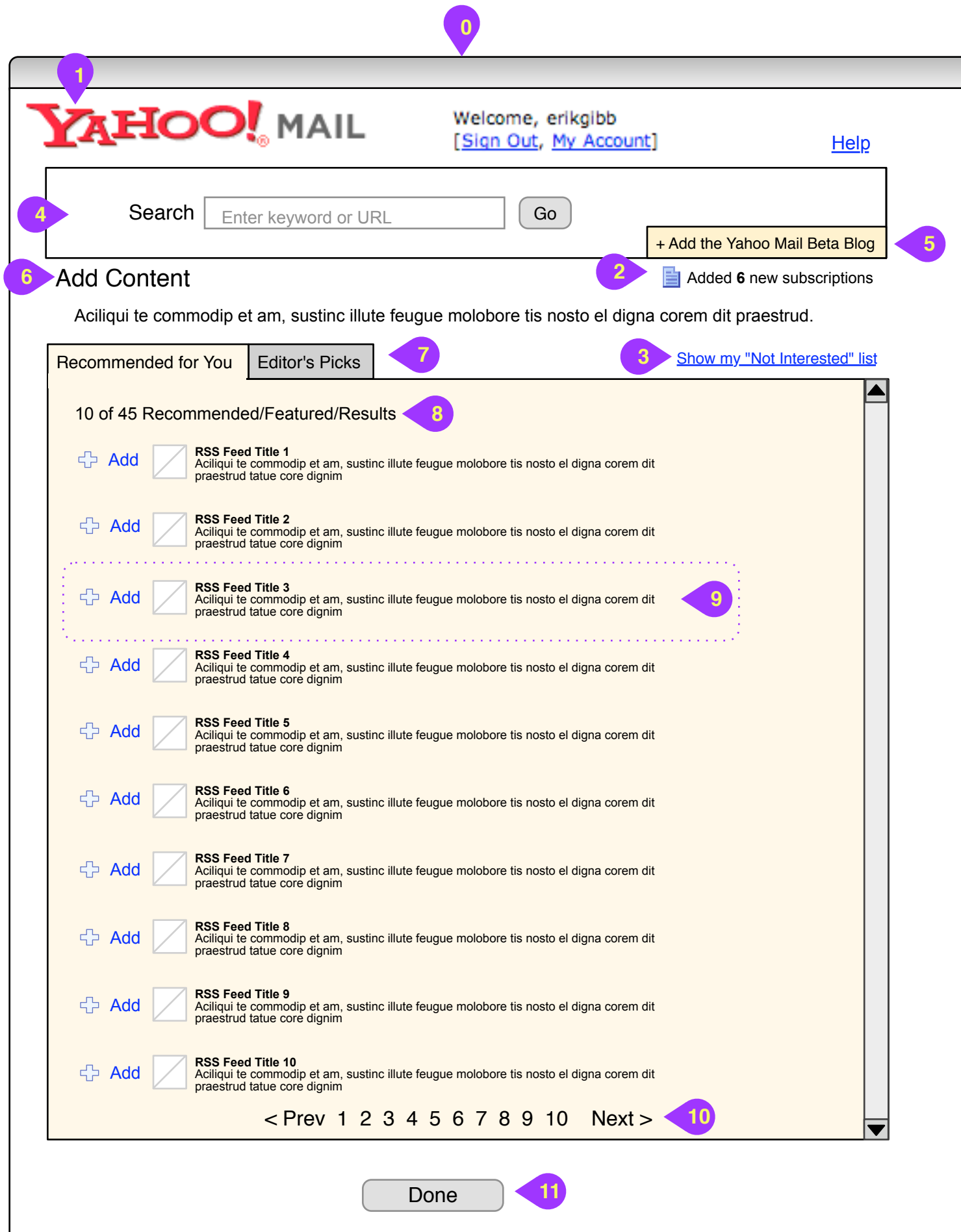
Help

The help link will open in the standard help.y.c system.

Revenue Opportunity

Ben Pickering noted that there are several publishers who would be willing to pay for featured placement. (See WF F - H for concepts.)

0. Primary Interface Conventions



0 Opening and closing the window

The window is modular when possible—if the window blurs, refocus it. If the window is closed by any means it must update the calling application to sync the subscription list

1 Header

- Small Mail branding (will need to be specified by the calling app in the future)
- Open Help in the default help page in help.y.c (TBD)

2 Shopping Cart

Continuous notification of how many RSS Feeds have been added in this session

3 Show Not Interested List (P2)

Opens the Not Interesting Tab (See WF X)

4 Keyword Search/Add URL

- The same block is used to search by keyword or URL. The text field's default/blur state is "Enter keyword or URL", but clears on focus. The text field content is persistent while the search results tab is open, but defaults when the search tab is closed.
- Clicking "Go" or pressing enter submits the user-populated query and silently ignores the default.
- Search functionality should respect Search Shortcuts.

5 Promo Feed

The calling application can specify a single feed to promote.

6 Intro/Instructional Copy

Copy TBD

7 Navigation Tabs & Names

Tabs switch content between

- Recommendations
- Editor's Picks
- Most Popular (not implemented yet) and
- Search Results (if the tab is open. See WF 7.)

8 Content Set Description

This field accurately describes the current content set. The subjects always map to the tab names:

- 1-10 of 45 Recommendations for You
- 1-9 Editor's Picks
- 11-20 of 200 Most Popular

Describe search results in standard Yahoo notation

- 1-10 of 500 Search Results for <Query Terms>

9 RSS Feed Block

Shown is the default state of an RSS Feed Block. The other states are described throughout this document.

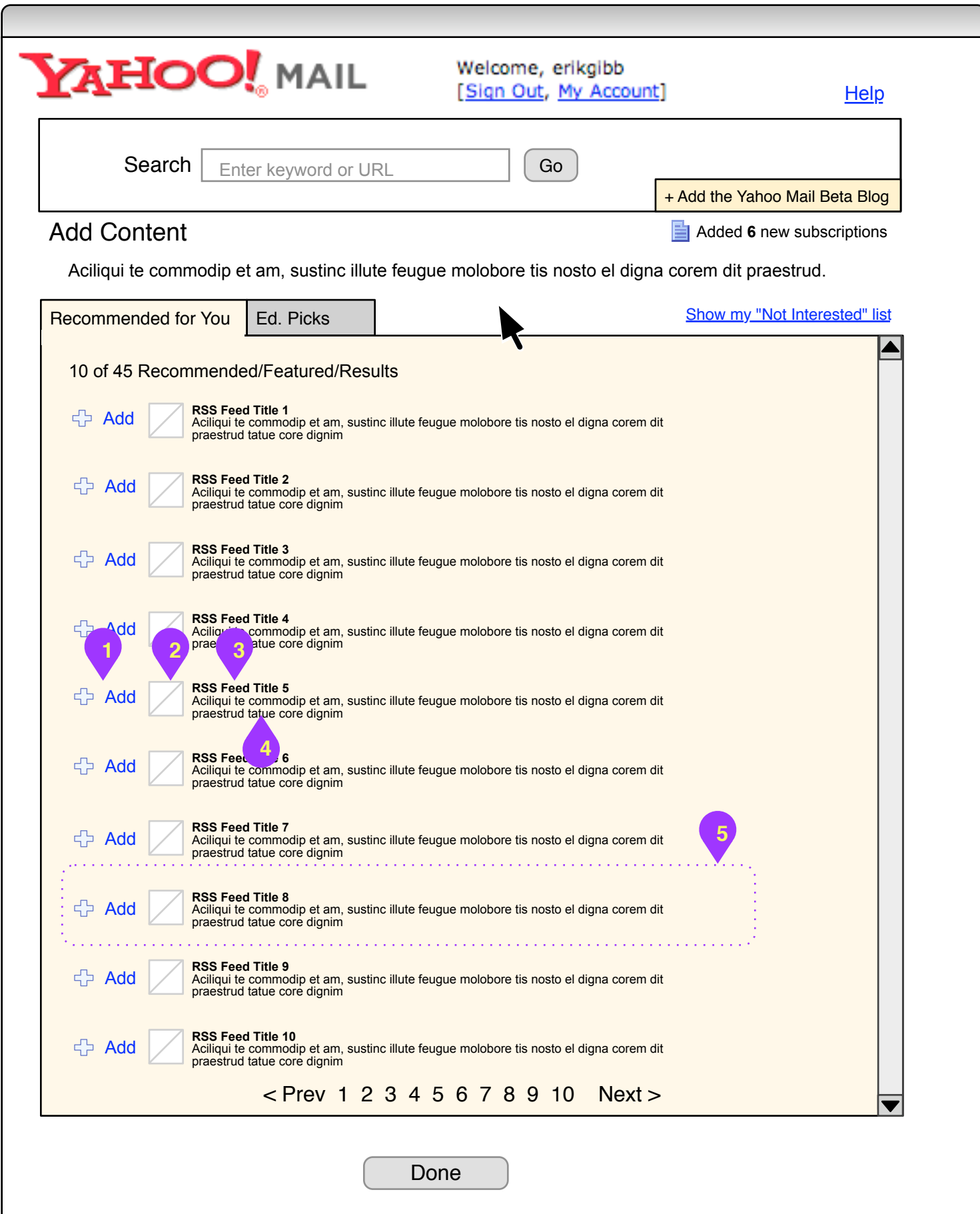
10 Pagination Controls

Standard pagination controls. Page at 10 items (tbd).

11 Done Button

This is a close window button masquerading as a submit button.

1. Default Collapsed No Hover State



Overview

The basic state of an Item in the Discovery Window. None of the displayed items have been added or banned (Not Interesting) by the user.

- 1 **Add Control**
Adds the associated RSS Feed to the user's subscription list.
- 2 **Fav icon**
The favicon for this RSS feed. Note: May not exist. Use the default in this case (http://us.i1.yimg.com/us.yimg.com/i/us/ph/el/ic_public_16_1.gif).
- 3 **RSS Feed Title**
The title of this RSS Feed
- 4 **RSS Feed Description**
The description of this RSS Feed. Note: May not exist, leave blank.
- 5 **RSS Feed Block**
There are several configurations of the RSS Feed Block. The matrix below shows them with their associated WF IDs.

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

2. Default Collapsed Hover State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Ed. Picks** [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

1 **RSS Feed Title 1**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

2 **3** **4**

RSS Feed Title 3
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 8
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 9
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 10
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The user is hovering over a default item in the list. (WF 1 + a hover highlight and additional controls)

1 RSS Feed Block

On Hover the entire RSS Feed Block area is highlighted in place. The hover block is larger than non hover, however the rows below must not move to compensate. The highlighted block can slightly overlap the block beneath it, but the lower block should still be easily reached and readable.

Add/Not Interesting/Show Preview Controls

- Show Preview control and Not Interesting controls display when hovering over the RSS Feed Block.
- All controls in the current block are in a highlighted state when hovering on the block.
- All controls have an individual hover state (See WF A)

2 Add Control

- Clicking the Add control adds the associated RSS Feed to the user's subscription list.
- Receipt of this transaction changes the Add control to its clicked state (See WF 4.X)
- The shopping cart is updated to reflect the current number of subscriptions added in this session.

Note: The Not Interesting and show preview buttons may swap locations, tbd.

3 Mark As Not Interesting Control

This control is only shown:

- In the Recommendations tab
- In search results with the view filter enabled (See WF 7.x)

Clicking the control adds the feed to the Not Interesting list which has several implications:

- It is fed into the RSS Recommendations Engine
- In the current session, the RSS Feed Block changes to one of the Banned states (See WF 7-9)
- After this session, the item is removed from the Recommendations tab/list
- After this session, if the feed is returned as part of a search result set and the view filter is enabled, the feed will be shown in it's banned states, enabling the user to remove the ban (See WF 7-9)

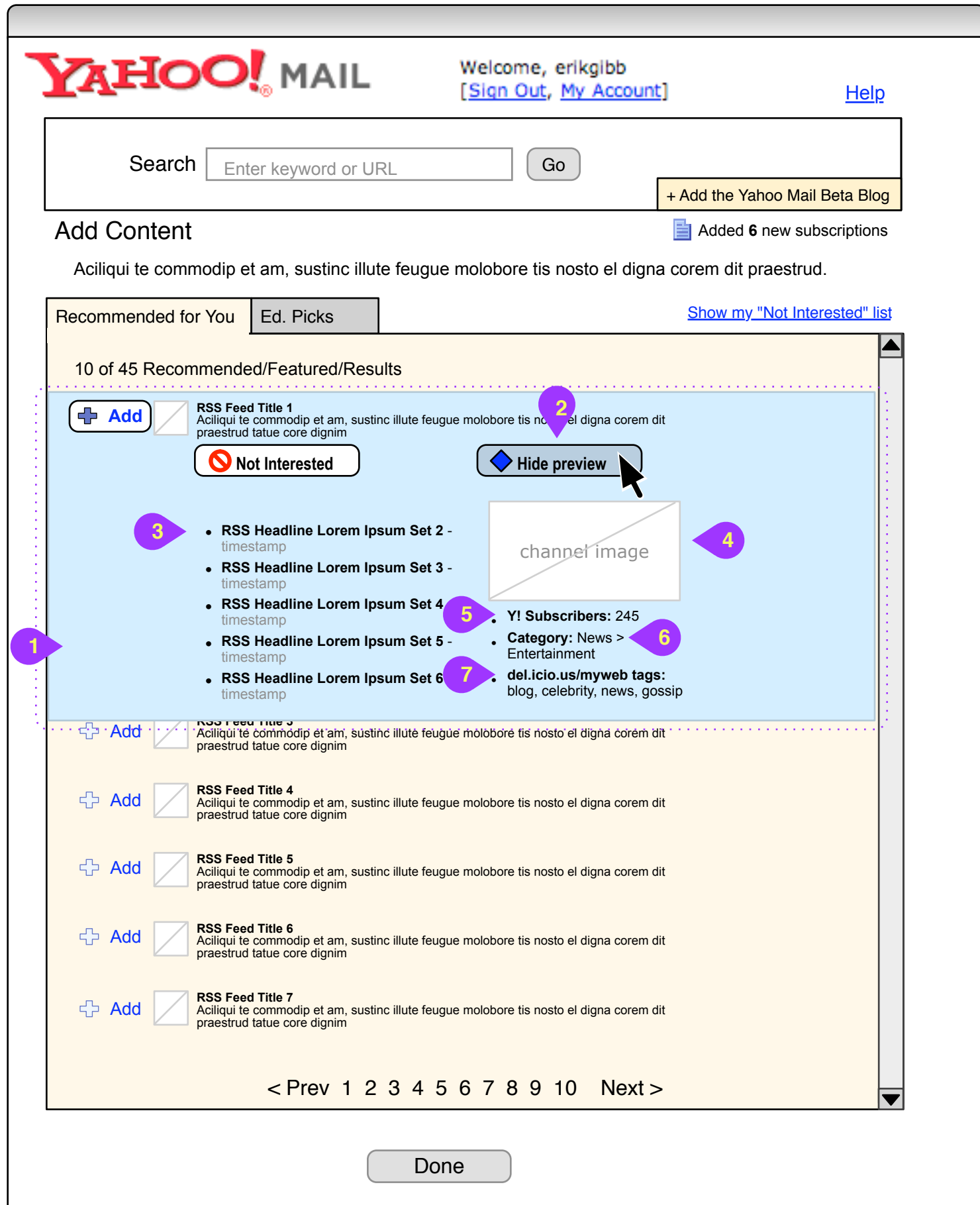
4 Show Preview Control

Clicking the control changes the control state and opens the RSS Feed Block to reveal headlines and other information about the feed (See WF 3, 6, 9).

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

3. Default Expanded State



Overview

The user has clicked Show Preview on an item (Expanded items have no hover state. All information available. WF 2 + feed details)

- 1 **RSS Feed Block**
 - The expanded block pushes down all other blocks to accommodate the content. It can overlap the block immediately beneath it the same (reasonable) amount as the collapsed/hover state.
 - When expanded, there is no block hover.
 - All controls are available.
 - Multiple blocks can be opened.
 - Expansion state is sticky during the session regardless of tab switches or pagination.
- 2 **Hide Preview Control**

The artist formerly known as Show Preview. Clicking this control collapses the associated RSS Feed Block (See WF 1-2, 4-5, 7-8)
- 3 **Headlines**

Display the last 5 headlines from the associated RSS Feed. These are text only—not links.
- 4 **RSS Channel Image (P2)**

Display the channel image if available and scale to 50px on it's largest side.
- 5 **Yahoo! Subscribers (P2)**

Display the number of YIDs subscribed to this feed
- 6 **Category (P2)**

Check My Yahoo to see if the feed has been classified by editorial. If so, display the category.
- 7 **Delicious/MyWeb tags (P2)**

If the feed has been saved to either MyWeb or del.icio.us display a combined list of comma separated unique tags.

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

4. Added Collapsed No Hover State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You [Show my "Not Interested" list](#)

10 **1** 45 Recommended/Featured/Results **2**

Added! **<RSS Feed Title 1> has been added.**
 Change your mind? [Remove it now](#), or remove it later in Mail

- RSS Feed Title 2**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim **3**
- RSS Feed Title 3**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 4**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 5**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 6**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 7**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 8**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 9**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- RSS Feed Title 10**
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The basic Added state. The user has clicked added the item and is not hovering over over it.

Feeds that have been added are only shown in the current session. They are not displayed in subsequent sessions. Subscription removal is the sole responsibility of the host property until a robust subscription management solution is implemented.

- 1 Added**
The Add control changes to display feedback
- 2 Feed Title**
Feed title changes to display feedback
- 3 Remove Feed**
Feed description changes to a control allowing the user to undo the subscription, which would switch to the appropriate Default state (WFs 1-3)

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

5. Added Collapsed Hover State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Ed. Picks** [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

Added! **<RSS Feed Title 1> has been added.**
 Change your mind? [Remove it now](#), or remove it later in Mail

- Add** **RSS Feed Title 1**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 3**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 4**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 5**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 6**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 7**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 8**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 9**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Add** **RSS Feed Title 10**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The user is hovering over an added item. (WF 4 + WF 2, but without the Not Interesting control)

1 (Mark As Not Interesting Control)

Is not displayed if the user is subscribed to the feed.

2 Show Preview

Switches to the expanded state (WF 6)

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

6. Added Expanded State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

Added! **<RSS Feed Title 1> has been added.**
 Change your mind? [Remove it now](#), or remove it later in Mail

- **RSS Headline Lorem Ipsum Set 2** - timestamp
- **RSS Headline Lorem Ipsum Set 3** - timestamp
- **RSS Headline Lorem Ipsum Set 4** - timestamp
- **RSS Headline Lorem Ipsum Set 5** - timestamp
- **RSS Headline Lorem Ipsum Set 6** - timestamp

• **Y! Subscribers:** 245

• **Category:** News > Entertainment

• **del.icio.us/myweb tags:** blog, celebrity, news, gossip

RSS Feed Title 3
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The user has added an item and the preview is showing (Expanded items have no hover state. All information available. WF 4 + WF 3, but without the Not Interesting control)

1 Hide Preview Control

Switches to the appropriate collapsed state (WFs 4-5)

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

7. Banned Collapsed No Hover State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Ed. Picks** [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

RSS Feed Title 2
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

Not Interesting **You marked <RSS Feed Title 1> as Not Interesting to you.**

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 8
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 9
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 10
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 11
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The basic banned state. The user clicked Not Interesting on an item and is not hovering over it. (Expanded items have no hover state. All information available. WF 4 + WF 3, but without the Not Interesting control)

Feeds that have been banned are only shown in the current session. They are not displayed in subsequent sessions, except in search results (and in WF X, if implemented. This behavior is inconsistent with previously added feeds, which are not shown in any tab after the current session.)

The term "banned" and "Not Interesting" are used almost interchangeably. Language is still TBD, but for now "Not Interesting" is how the user sees it and "Ban" is easier to refer to on our end.

Feeds that are banned do not display an Add control (which would add confusion and complex item states like banned +added)

- Ban Indicator**
The ban icon is used to indicate a feed that has been banned. It is not clickable.
- RSS Feed Title**
The RSS Feed Title contains an indication that the feed has been marked as "not interesting"
- Change your mind**
Change your mind control removes the item from the ban list and switches to the appropriate Default state (WFs 1-3)

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

8. Banned Collapsed Hover State

YAHOO! MAIL Welcome, erikgibb
[Sign Out, My Account] [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You | Ed. Picks [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

- [Add](#) **RSS Feed Title 2**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- Not Interesting** You marked <RSS Feed Title 1> as Not Interesting to you. [Change your mind?](#)
- [Add](#) **RSS Feed Title 4**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 5**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 6**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 7**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 8**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 9**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 10**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [Add](#) **RSS Feed Title 11**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The user is hovering over a banned item (WF 7 + WF 2, but without the Not Interesting control)

(Mark As Not Interesting Control)

1 is not displayed if the item is already banned.

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

9. Banned Expanded State

YAHOO! MAIL Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Ed. Picks** [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

RSS Feed Title 2
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

Not Interesting You marked <RSS Feed Title 1> as Not Interesting to you.
[Change your mind?](#)

1 channel image

- **RSS Headline Lorem Ipsum Set 2** - timestamp
- **RSS Headline Lorem Ipsum Set 3** - timestamp
- **RSS Headline Lorem Ipsum Set 4** - timestamp
- **RSS Headline Lorem Ipsum Set 5** - timestamp
- **RSS Headline Lorem Ipsum Set 6** - timestamp
- **Y! Subscribers: 245**
- **Category: News >** Entertainment
- **del.icio.us/myweb tags:** blog, celebrity, news, gossip

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

The user has banned an item and the preview is showing (Expanded items have no hover state. All information available. WF 7 + WF 3, but without the Not Interesting control)

1 Hide Preview Control

Switches to the appropriate collapsed state (WFs 7-8)

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

10. Search Results

Welcome, erikgibb
[\[Sign Out, My Account\]](#) [Help](#)

+ Add the Yahoo Mail Beta Blog

Add Content Added 6 new subscriptions

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You
Ed. Picks
Search Results ✕

[Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results Also show items I marked as "Not Interesting"

+ Add

RSS Feed Title 2
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

Not Interesting ⊘ You marked <RSS Feed Title 1> as Not Interesting to you.
[Change your mind?](#)

+ Add

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 8
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 9
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 10
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+ Add

RSS Feed Title 11
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Done

Overview

A Search Results tab and panel are shown to display all search results. The tab contains a close control that allows the user to dismiss the search results panel.

The search terms remain in the search text box until the user dismisses or clicks away from the search results tab.

Search results is the only place where feeds that were banned in a previous session can be displayed. I recommend that a sticky view filter be created to allow users to hide or show banned feeds at their preference.

[Some logic on how the system will manage the combo keyword/URI search mechanism here]

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

a. Button Hover State

The screenshot displays the Yahoo! Mail interface. At the top left is the 'YAHOO! MAIL' logo. To its right, it says 'Welcome, erikgibb' with links for '[Sign Out, My Account]' and a 'Help' link. Below this is a search bar with the text 'Search' and a 'Go' button. A yellow button '+ Add the Yahoo Mail Beta Blog' is positioned to the right of the search bar. Underneath the search bar is the 'Add Content' section, which includes a notification 'Added 6 new subscriptions' and a paragraph of placeholder text: 'Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.' Below this is a 'Recommended for You' section with tabs for 'Recommended for You' and 'Ed. Picks'. A link 'Show my "Not Interested" list' is also present. The main content area shows '10 of 45 Recommended/Featured/Results'. The first item is highlighted in blue and has three buttons: '+ Add', 'Not Interesting', and 'Show preview'. A mouse cursor is hovering over the 'Show preview' button. The other items in the list have '+ Add' buttons. At the bottom of the list are navigation controls: '< Prev 1 2 3 4 5 6 7 8 9 10 Next >'. A 'Done' button is located at the bottom center of the page.

Overview

Button controls for show/hide preview, Not Interesting, and add will probably have unique default, hover, and click states.

b. No Results Error

The screenshot shows the Yahoo! Mail interface. At the top left is the 'YAHOO! MAIL' logo. To the right, it says 'Welcome, erikgibb' with links for '[Sign Out, My Account]' and a 'Help' link. Below the logo is a search bar containing 'lorem ipsum dolor' and a 'Go' button. To the right of the search bar is a yellow button that says '+ Add the Yahoo Mail Beta Blog'. Below the search bar is a section titled 'Add Content' with a sub-header 'Added 6 new subscriptions' and a paragraph of placeholder text: 'Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.' Below this is a navigation bar with tabs for 'Recommended for You', 'Ed. Picks', and 'Search Results' (which is selected and has a close button). To the right of the tabs is a link: 'Show my "Not Interested" list'. The main content area has a yellow background and contains an orange warning icon followed by the text: 'We did not find results for: "lorem ipsum dolor". Try the suggestions below or search again.' Below this is a 'Suggestions:' section with a bulleted list: '* Check your spelling.', '* Try more general words.', '* Try different words that mean the same thing.', and '* Broaden your search by using fewer words.' At the bottom of the suggestions area is a smaller search bar with the placeholder text 'Enter keyword or URL' and a 'Go' button. At the very bottom of the page is a 'Done' button.

Overview

Search results errors should follow standard yahoo conventions (i.e. offer suggestions for misspelling, "did you mean lorem ipsum" etc.

Display a search box below the error message with the same behavior as the header.

c. No Recommended But Featured Available Error

The screenshot shows the Yahoo! Mail interface. At the top left is the "YAHOO! MAIL" logo. To the right, it says "Welcome, erikgibb" with links for "[Sign Out, My Account]" and "Help". Below the logo is a search bar containing "lorem ipsum dolor" and a "Go" button. To the right of the search bar is a yellow button that says "+ Add the Yahoo Mail Beta Blog". Below the search bar is the "Add Content" section, which includes a small icon and the text "Added 6 new subscriptions". Below that is a paragraph of placeholder text: "Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud." Below the text are two tabs: "Recommended for You" and "Ed. Picks", with a link "Show my 'Not Interested' list" to the right. The "Recommended for You" tab is active, and its content is displayed in a yellow box. The text in the yellow box reads: "Great job! You've added or rejected all of the recommendations we made for you this month. The more feedback you provide, the better the recommendations will be. We'll add more in a few weeks. In the meantime, take a peek at our [Editor's Picks](#), or search again." Below this text is a search bar with the placeholder "Enter keyword or URL" and a "Go" button. At the bottom of the page is a "Done" button.

Overview

When an item is added or banned, it is not displayed in the interface after the current session. Therefore it is possible for the user to "empty" the lists.

Show this error message if the user has emptied the recommendations list, but has editor's picks available.

d. No Editor's Picks But Recommendations Available Error

YAHOO! MAIL Welcome, erikgibb
[[Sign Out](#), [My Account](#)] [Help](#)

Search

Add Content

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Ed. Picks** [Show my "Not Interested" list](#)

Great job! You've added all of the Editor's Picks. We'll add more in a few weeks. In the meantime, take a peek at [Recommended for You](#), or search again.

Search

Overview

When an item is added or banned, it is not displayed in the interface after the current session. Therefore it is possible for the user to "empty" the lists.

Show this error message if the user has emptied the editor's picks list, but has recommendations available.

e. No Editor's Picks Or Recommendations Available Error

The screenshot shows the Yahoo! Mail interface. At the top left is the "YAHOO! MAIL" logo. To the right, it says "Welcome, erikgibb" with links for "[Sign Out, My Account]" and "Help". Below the logo is a search bar with the text "Search" and a "Go" button. To the right of the search bar is a yellow button that says "+ Add the Yahoo Mail Beta Blog". Below the search bar is a section titled "Add Content" with a small icon and the text "Added 6 new subscriptions". Below that is a line of placeholder text: "Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud." Below the placeholder text is a navigation bar with three tabs: "Recommended for You", "Ed. Picks", and "Search Results" (which is selected and has a close button). To the right of the tabs is a link: "Show my 'Not Interested' list". The main content area is a large yellow box containing the message: "Great job! You've added all of the Recommendations and Editor's Picks. We'll add some more in a few weeks. In the meantime search by keyword." Below this message is another search bar with the text "Search" and a "Go" button, and the placeholder text "Enter keyword or URL". At the bottom of the page is a "Done" button.

Overview

When an item is added or banned, it is not displayed in the interface after the current session. Therefore it is possible for the user to "empty" the lists.

Show this error message if the user has emptied both the editor's picks and recommendations lists.

f. Sponsored Placement in Footer

YAHOO! MAIL Welcome, erikgibb
[[Sign Out](#), [My Account](#)] [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content [Added 6 new subscriptions](#)

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You **Editor's Picks** [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

- [+ Add](#) **RSS Feed Title 1**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 2**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 3**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 4**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 5**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 6**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 7**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Sponsored Content

[+ Sponsored Feed Placement](#) [+ Sponsored Feed Placement](#) [+ Sponsored Feed Placement](#)

Sponsored Placement (Priority tbd)

this wireframe shows opportunity for sponsored content placement in the right rail

g. Sponsored Placement in Right Rail

YAHOO! MAIL Welcome, erikgibb
[[Sign Out](#), [My Account](#)] [Help](#)

Search [+ Add the Yahoo Mail Beta Blog](#)

Add Content Added 6 new subscriptions

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You | **Editor's Picks** | [Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results

- [+ Add](#) **RSS Feed Title 1**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 2**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 3**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 4**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 5**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 6**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim
- [+ Add](#) **RSS Feed Title 7**
Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Sponsored Placement (Priority tbd)

this wireframe shows opportunity for sponsored content placement in the right rail

Sponsored Content

- [+ Sponsored Feed Placement](#)
- [+ Sponsored Feed Placement](#)
- [+ Sponsored Feed Placement](#)

h. Sponsored Placement in Search Results

Welcome, erikgibb
[\[Sign Out, My Account\]](#)
[Help](#)

+ Add the Yahoo Mail Beta Blog

Add Content Added 6 new subscriptions

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You
Ed. Picks
Search Results ✕

[Show my "Not Interested" list](#)

10 of 45 Recommended/Featured/Results Also show items I marked as "Not Interesting"

Sponsored Content

+ Sponsored Feed Placement

+ Sponsored Feed Placement

+ Sponsored Feed Placement

+
Add

RSS Feed Title 2
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

⊘ You marked <RSS Feed Title> as Not Interesting. [Change your mind?](#)

+
Add

RSS Feed Title 4
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+
Add

RSS Feed Title 5
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+
Add

RSS Feed Title 6
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+
Add

RSS Feed Title 7
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+
Add

RSS Feed Title 8
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

+
Add

RSS Feed Title 9
 Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud tatue core dignim

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Done

Sponsored Placement (Priority tbd)

this wireframe shows opportunity for sponsored content placement in the search results. This is shown in the content panel because the user performed a search. It would be misleading and inappropriate to show sponsored results as part of the recommendations or editors picks panels.

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9

x. Not Interested Tab

YAHOO! MAIL Welcome, erikgibb
[[Sign Out](#), [My Account](#)] [Help](#)

Search

Add Content

Aciliqui te commodip et am, sustinc illute feugue molobore tis nosto el digna corem dit praestrud.

Recommended for You | Ed. Picks | **Not Interesting List**

10 of 45 items you have marked as Not Interesting

- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)
- <RSS Feed Title> is on your Not Interesting list. [Remove it now](#)

< Prev 1 2 3 4 5 6 7 8 9 10 Next >

Overview

A separate Not Interesting tab would move us towards a more robust subscription management interface.

This is half baked. I'll work out the details on this later, since it's unlikely to get a P1. It would want to look less redundant than what's currently shown. Perhaps an explicit multi-select/[remove from list] interface.

z. One Page Reference of All RSS Block Configurations

(The numbers refer to the WF IDs in this document)

<h3>1. Default Collapsed No Hover</h3>	<h3>4. Added Collapsed No Hover</h3> <p>Added! <RSS Feed Title 1> has been added. Change your mind? Remove it now, or remove it later in Mail</p>	<h3>7. Banned Collapsed No Hover</h3> <p>Not Interesting You marked <RSS Feed Title 1> as Not Interesting to you. Change your mind?</p>
<h3>2. Default Collapsed Hover</h3> <p>(WF 1 + a hover highlight and additional controls)</p>	<h3>5. Added Collapsed Hover</h3> <p>(WF 4 + WF 2, but without the Not Interesting control)</p>	<h3>8. Banned Collapsed Hover</h3> <p>(WF 7 + WF 2, but without the Not Interesting control)</p>
<h3>3. Default Expanded</h3> <p>(WF 2 + feed details)</p>	<h3>6. Added Expanded</h3> <p>(WF 4 + WF 3, but without the Not Interesting control)</p>	<h3>9. Banned Expanded</h3> <p>(WF 7 + WF 3, but without the Not Interesting control)</p>

RSS Feed Block Configurations

	Not added (default)	Added	Banned
No hover collapsed	1	4	7
Hover collapsed	2	5	8
Expanded	3	6	9