

How Registration is Affected

During the registration process users will be given the opportunity to purchase a service plan.

The current flow of Registration:

- 1) Terms of Service Agreement
- 2) Age/Country Verification
- 3) Registration Form
- 4) Finish

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The new flow for registration:

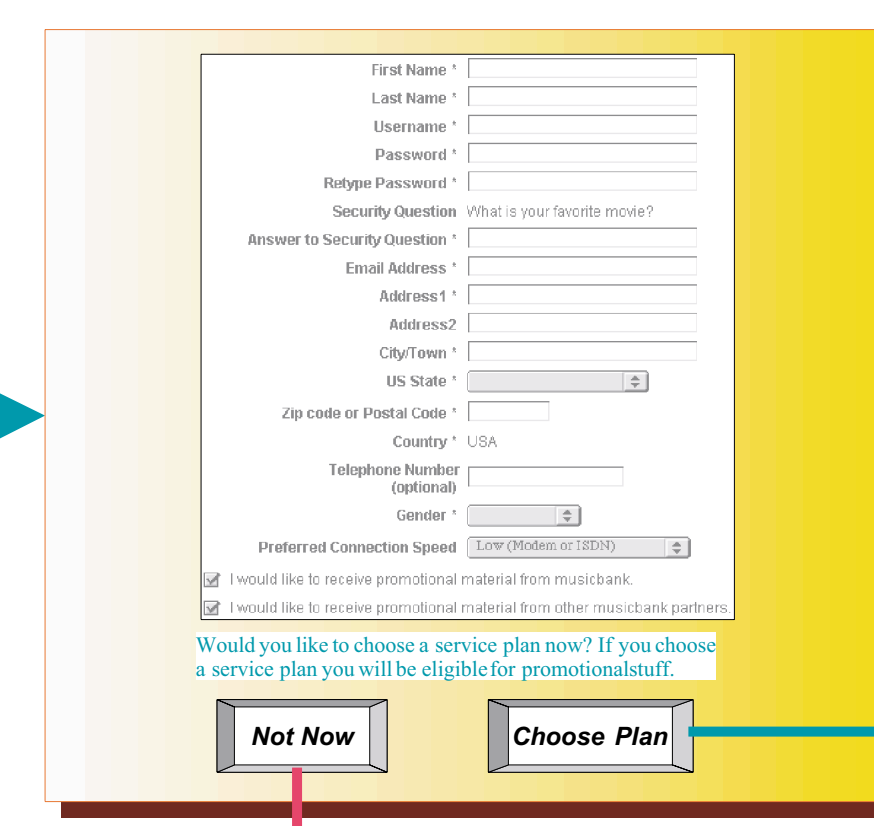
- 1) Terms of Service Agreement
- 2) Age/Country Verification
- 3) Registration Form, where the user has the option to
- 4a) Choose a service plan or
- 4b) Finish

Choosing to purchase a service plan will place the user in the fee based services user interaction.

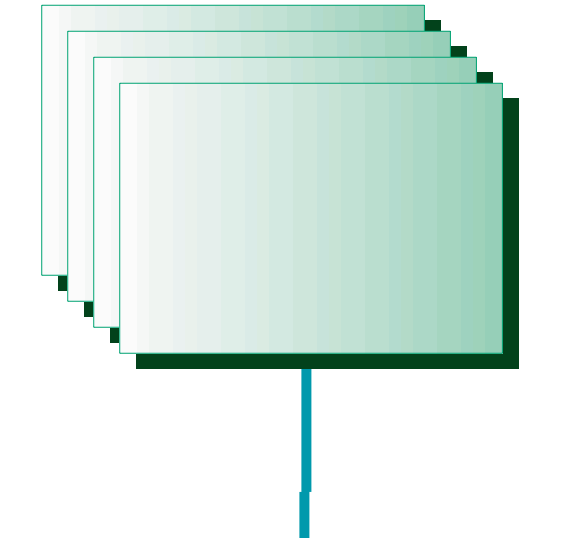
Registration User Interaction



Page 3 of Existing Registration User Interaction



Fee Based Services User Interaction



musicbank collection (first login)



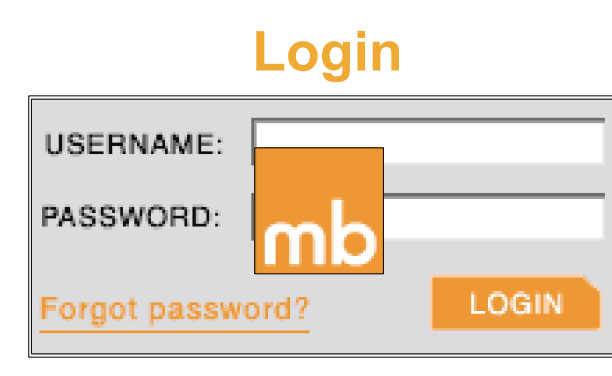
How Login is Affected

Upon login users will be notified if the minutes remaining in their account go below a certain threshold or have run out of time.

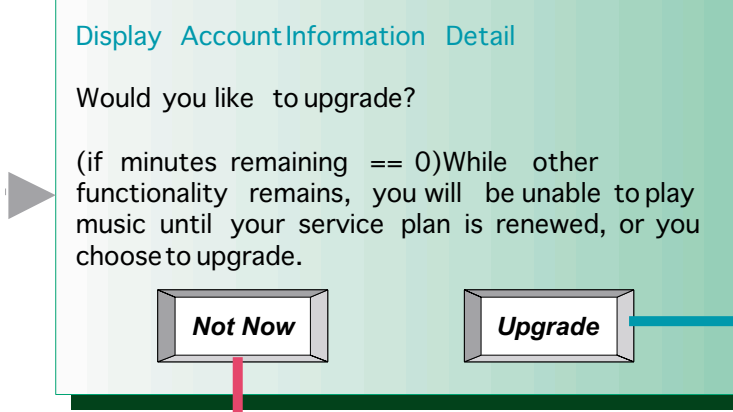
After entering username and password information and pressing "LOGIN" we check to see the number of minutes that remain in the user's account.

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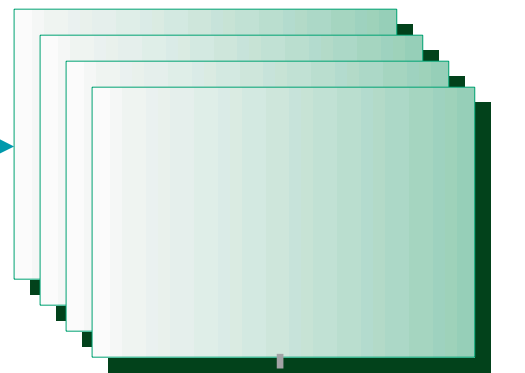
- a) If the threshold has not been reached (i.e. more than 30 minutes remain) the user is taken to the musicbank collection.
- b) If the threshold has been reached (i.e. only 30 minutes remain) the user is taken to an intermediate page before reaching the musicbank collection. From this page the user can choose to upgrade their service level or continue at the same level.
- c) If 0 minutes remain when the user logs in, they will be given an intermediate page before reaching the musicbank collection. In addition to being able to upgrade or continue at the same level, the user is informed that all functionality remains except the ability to play music.



Login Upgrade Interstitial



Fee Based Services User Interaction



musicbank collection



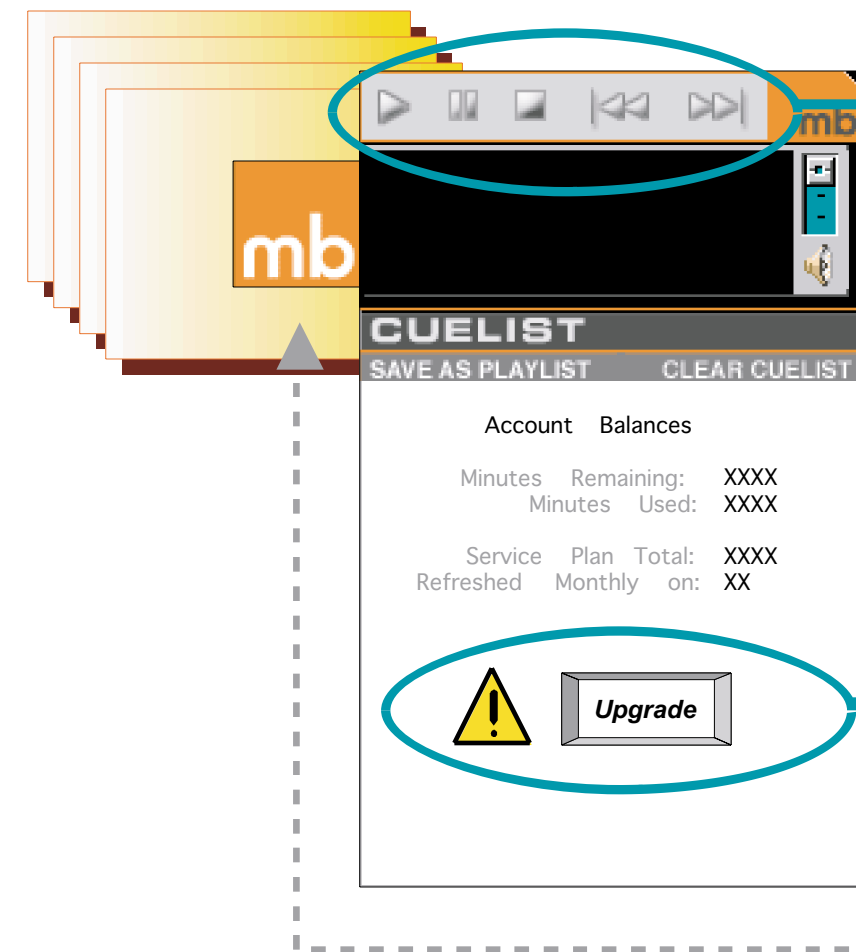
How the Collection is Affected

When the user's cue list is empty we will use this area to provide information about account balance. This "dashboard" view will be updated at login, and every time the user clears the cue list.

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- a) If a user has the free service plan, an upgrade link will always be displayed with the account balance.
- b) Regardless of service plan, a link to upgrade will be included with the account balance when a threshold has been met (i.e. if only 30 minutes remain).
- c) If 0 minutes remain, the display will include the account balance, a link to upgrade, and an extra visual indication that the account functionality will be limited.
- d) If the user is actively streaming music when the minutes remaining reach 0, the user's cue list will be stopped at the end of the current track and they will hear an audio notification of account balance. Additionally it may or may not be possible to display the account info, upgrade link, and visual indication in the cue list based on RealPlayer functionality.
- e) Further streaming is disabled unless the account balances are refreshed or the user chooses to upgrade.
- f) If the user attempts to stream with 0 minutes remaining they will be taken to the login intermediate page.

musicbank collection



Player Functionality

Player buttons are disabled if minutes remaining == 0. If the user attempts a player operation in this circumstance, send them to Fee Based Services User Interaction.

Fee Based Services User Interaction



New Site Section: My Account

Like Preferences, the My Account section is only available to users when they are logged in.

My Account has 2 purposes. From this new section, users can:

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- 1) view information about their CDs, tracks, and playlists (i.e. total number CDs, average length of tracks... whatever way we can slice this data and present it usefully)
- 2) view details of service plan.

This is the formal entrypoint for fee based services.

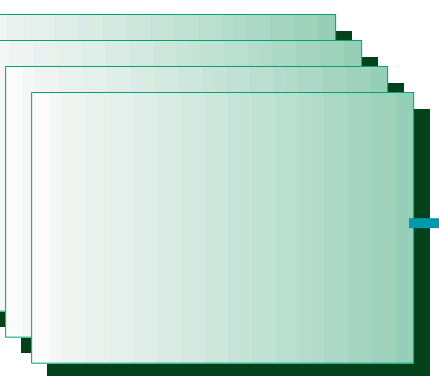
While viewing the details of their service plans, users can easily enter the fee based services user interaction to modify their service levels.

My Account will be a top level section of the site to ensure users can easily locate this crucial financial information.

My Account from musicbank collection



My Account User Interaction



Fee Based Services User Interaction



musicbank collection



How Logout is Affected

Account balance information will be displayed to the user on the logout confirmation page.

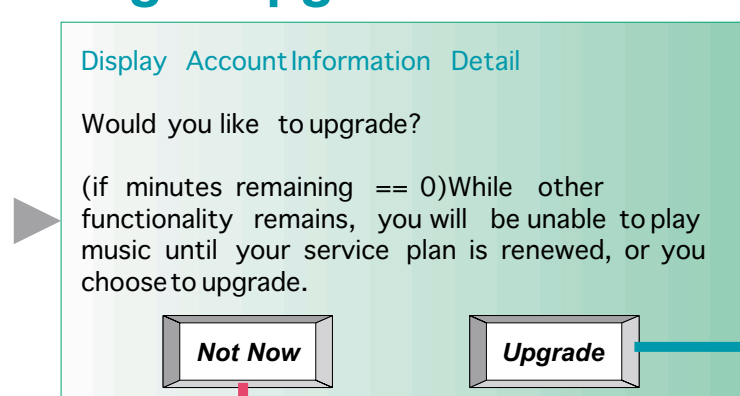
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- a) If the threshold has been reached (i.e. only 30 minutes remain) the user is taken to an intermediate page before reaching the logout confirmation page. From this page the user can choose to upgrade their service level or continue at the same level. Choosing to continue will take the user to the logout confirmation page. If the user chooses to upgrade, completion of the upgrade process will result in the logout confirmation page.

Logout from musicbank collection



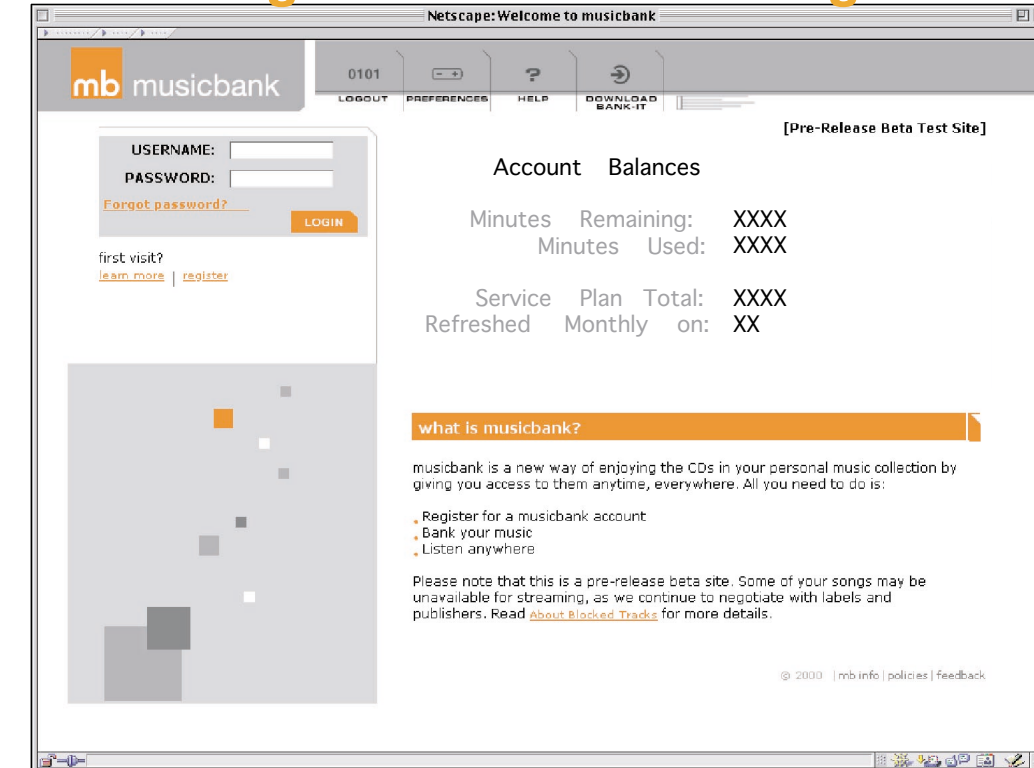
Login Upgrade Interstitial



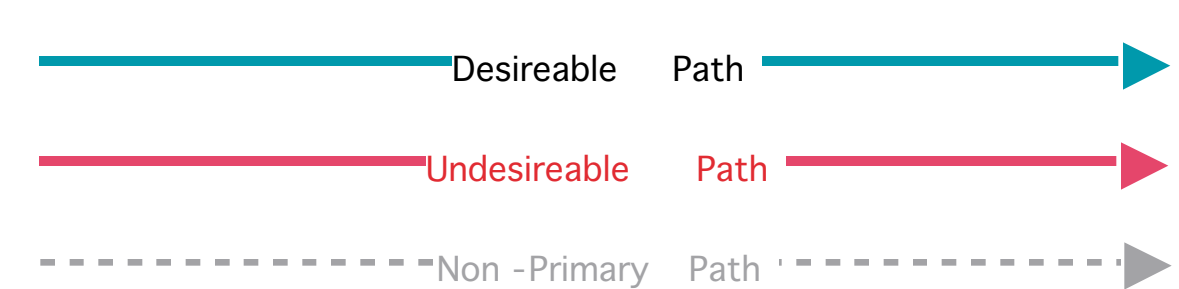
Fee Based Services User Interaction



Logout Confirmation Page



Document Key



musicbank Page or Interaction New Page or Interaction

